

Workplace Campaign Activities: "Be a Champion" Edition

Team-Based Competitions

- **Office Olympics:** Host a day of fun games (paper toss, chair races, trivia) with an entry fee—teams “compete for a cause.”
- **Penny Wars:** Departments compete to collect the most coins in jars—points awarded for pennies, deducted for silver coins!

Dress-Up Days

- **Superhero Day:** Donate \$5 to dress up as your favorite champion (real-life or comic book hero).
- **Team Spirit Week:** Encourage themed outfits each day (sports, throwback, champion colors) with donations to participate. This is great to do the week of your United Way talk or the final week to turn in donation forms.

Food-Focused Fundraisers

- **Chili Cook-Off or Bake-Off:** Charge a tasting fee and let employees vote for the champion chef.
- **Snack Cart or Coffee Bar:** Sell snacks or specialty drinks with proceeds going to the Souris Valley United Way. The SVUW team is happy to “work” the snack bar/cart with you.
- **Lunch With a Leader:** Employees donate for a chance to have lunch with your company’s CEO or leadership team.

Incentives and Raffles

- **Raffle for Prizes:** Every \$10 donation earns a raffle ticket. Prizes could include gift cards, branded gear, or PTO hours.
- **Champion Perks:** Donors who give a certain amount get small perks like jeans day, prime parking, or extra break time.

Acts of Kindness Challenges

- **Be a Champion Challenge Board:** Fill a board with simple challenges (buy someone coffee, write a thank-you note, etc.). Each completed challenge earns a point toward a team or individual goal.

- **Nominate a Champion:** Encourage employees to recognize coworkers who embody “champion” values—tie this into small giveaways or shoutouts.

Awareness and Inspiration

- **Story Hour:** Invite a speaker from United Way or a partner program to share how donations make a difference. (SVUW team members love to bring partners with to speak)
- **Impact Wall:** Display posters, stories, or photos showing where donations go and who they help.
- **Why I Give Board:** Let employees write why they support United Way—post on a wall, newsletter, or social media.

Get Active Together

- **Steps for Change:** Create a team step challenge—participants pledge a donation and track steps. Offer a prize to the top “mover and giver.”
- **Mini-Walk or 5K:** Host a casual lunchtime walk/run with registration fees supporting the campaign.